

# Kallzu Live Bootcamp

6 Weeks, 12 Sessions

And 5 Clients Guaranteed!



# William Meers

Head Advisor of Kallzu Ads Division



# Session 12: Wash, Rinse Repeat. Recap

# What We're Covering Today



- Mindset Reminder
- Wash, Rinse, Repeat
- Recap
- Debrief
- Q & A

# Mindset Preparation

# Important Notes:

- Follow the training and do what we ask you to do here in the bootcamp.
- The faster you get it done, the more momentum you'll build.
- More momentum = faster results
- Get creative later, when you have the financial resources, the staff and the experience to try new things

# Important Notes:

- This is a set of systems to help you build your OWN franchise model
- With this, you'll be able to scale your agency to as large as you want
- You can screw this up 6 ways from Sunday and still be successful
- Let's not do that. You'll be more successful than you "could have been" if we stick to what works first!

# Important Notes:

- Every time you break away from what you need to do here, you kill your momentum.
- What happens when your momentum is at zero again?
  - You lose motivation to continue growing
  - You may see results, but not the results you really want
  - You'll have to "re launch the rocket"



# Important Notes:

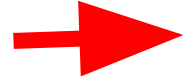
- 5 Clients is a minimum here
- Your target KPI for these systems is to first hit 1 client per day, 5 days per week
- 2nd KPI is to go to 2 clients per day, 5 days per week
- You do not have to implement all of these systems at once (not recommended)
- Work your way through each system. Set KPI tracking, company training and then move forward

# Important Notes:

- Your business is a mirror. It reflects from who you are.
- A great mentor of mine told me once: If you want to grow your business, grow yourself!
- Examples of the “mirror effect”
- How do you grow yourself the “right way”?

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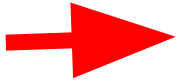
Wash, Rinse & Repeat

# Important Notes:

- Get to 5 clients using the first sales system
- Start implementing the In House Call Center
- Then you can scale up with your next position (most likely fulfillment)
- Move into Support & Customer Onboarding hiring
- Then hire your manager
- Wash rinse and repeat until you have enough clients and income to cover each new position

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# Bootcamp Recap

# Session 1: Mindset & Campaigns For Phone Calls



# Session 2: Medusa Setup

# Session 3: Medusa Setup Part 2

# Session 4: In House Call Center

# Session 5: Campaign Manager/Campaign Creation

# Session 6: Customer Onboarding & Support

# Session 7: Agency Manager

# Session 8: KPIs For All Positions

# Session 9: What Comes Next?



# Session 10: 1 on 1 Support

# Session 11: 1 on 1 Support

# Session 12: Wash, Rinse, Repeat. Recap

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# Debrief

# Important Notes:

- If you didn't get to 5 clients, you'll be rolled over into the next bootcamp
- Dates have not been set for the next bootcamp, but you will be notified.
- To be notified on the new bootcamp dates, send in a support ticket, with subject line: Kallzu Live Bootcamp Rollover
- In the ticket, state how many clients you're currently at. **ONLY** paid clients! No pending deals!

# Important Notes:

- If you hit 10 or 20 clients, and have submitted the required proof:
- Send in a support ticket, with subject line: Kallzu Live Bootcamp 10 clients or Kallzu Live Bootcamp 20 clients
- Your credit will be processed once your proof has been verified!
- Proof of each client: call recording of the close and screen shot of the \$250 + payment made to you from client

# Important Notes:

- Those of you that roll over will not qualify for the 10 or 20 client credit (It was only good for this bootcamp)
- Those couple of you that did a split pay option, do not qualify for the 10 or 20 client credit on ANY bootcamp, including this one. We already covered that, this is just a reminder.
- If you didn't get to 10 or 20 yet, doesn't matter. This business model is made for you to make far more than a credit! Keep at it and you'll do well!



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Q & A

