

Kallzu Live Bootcamp

6 Weeks, 12 Sessions

And 5 Clients Guaranteed!



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Session 2: Medusa Setup

What We're Covering Today



- Mindset Reminder
- BoFL Sales System Setup
 - How To Get Prospect Lists Of Potential Clients In Your Vertical
 - Submitting Your Prospect Lists To Support
- Setup Website Template For Your Agency Website Via Click Funnels Or Lead pages
- Setup Email Software
- Access To Our Script For Inbound Calls! Script Review
- Q & A

Mindset Preparation

Important Notes:

- Follow the training and do what we ask you to do here in the bootcamp.
- The faster you get it done, the more momentum you'll build.
- More momentum = faster results
- Get creative later, when you have the financial resources, the staff and the experience to try new things

Important Notes:

- This is a set of systems to help you build your OWN franchise model
- With this, you'll be able to scale your agency to as large as you want
- You can screw this up 6 ways from Sunday and still be successful
- Let's not do that. You'll be more successful than you "could have been" if we stick to what works first!

Important Notes:

- Every time you break away from what you need to do here, you kill your momentum.
- What happens when your momentum is at zero again?
 - You lose motivation to continue growing
 - You may see results, but not the results you really want
 - You'll have to "re launch the rocket"


Important Notes:

- 5 Clients is a minimum here
- Your target KPI for these systems is to first hit 1 client per day, 5 days per week
- 2nd KPI is to go to 2 clients per day, 5 days per week
- You do not have to implement all of these systems at once (not recommended)
- Work your way through each system. Set KPI tracking, company training and then move forward

Important Notes:

- Your business is a mirror. It reflects from who you are.
- A great mentor of mine told me once: If you want to grow your business, grow yourself!
- Examples of the “mirror effect”
- How do you grow yourself the “right way”?

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BoFL

Sales System Setup

Important Notes:

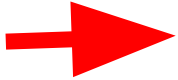
- This process is wash, rinse and repeat -especially if you're on a limited budget
- Get clients with this sales system first, before graduating to the In House Call Center (no, really)
- All of our most successful members do it this way
- It makes things much easier as you go along

Prospect Lists

- Use the BoFL (Battle of Fort lauderdale) training to generate your prospect lists
- Target 20 cities (largest population 1st) - Use US Cities by population Wiki
- Create 2 sheets (Google Sheets) with 10 cities on each
- Make sure to grab the phone #, email, business name and business owner name if possible
- Submit your 2 sheets to support, here is how...
- support@kallzu.com Subject: Bootcamp -Prospect Lists
- Add in the ticket, your phone number you want the calls forwarded to!
- Add in your recordings for RVM and VB message

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Setup Website Template For Your Agency Website

- Get Lead Pages or Click Funnels and use the link below to add the template to your account:
- Lead Pages -

<https://my.leadpages.net/shared/oCgjtxghbQrMNvd9LJpF7i/1454bc973f72a2:136291d3c946dc/>

- Click Funnels -

<https://app.clickfunnels.com/funnels/4524083/share/8h0zu2vgncq0lspX>

Links and step by step instructions will be provided below this recording!

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Setup Email Software For Emailing

For PC & MAC:

-Max Prog

-Ultimate Email Kit \$75 via Paypal

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Q & A

