

## **Email Delivery Sequence:**

Week 1: Monday, Wednesday, Friday (#1,2 and 3)

Week 2: Monday, Wednesday, Friday (#4,5 and 1)

Week 3: Nothing -let them breathe!

Week 4: Monday, Wednesday, Thursday, Friday (#2,3,4 and 5)

## **Email #1**

Subject: RE: [INDUSTRY/VERTICAL] call

Hey [PROSPECT NAME],

My name is [NAME] with [COMPANY].

I was wondering if you would be able to take some of our [NICHE] calls in [CITY], [CITY] & [CITY]?

We have too many calls coming in for [NICHE] [QUOTES/ESTIMATES/APPOINTMENTS] and our current partner in [CITY/STATE] can't handle all of them – so we'll need to find a new [NICHE] company to partner with and send the extra customers/clients/patients to...

Would you be the right person to talk to about this?

Thanks for your help!

Best,

[NAME]

[COMPANY]

[PHONE]

## **Email #2**

Subject: Live calls for [INDUSTRY/VERTICAL], can you handle these for us?

Hey [PROSPECT NAME],

My name is [NAME] with [COMPANY].

I attached a call recording of one of our recent live calls that was delivered to a [INDUSTRY] company, just like yours. These people need serious and immediate help!

We have too many calls coming in for [NICHE] [QUOTES/ESTIMATES/APPOINTMENTS] and our current partner in [CITY/STATE] can't handle all of them – so we'll need to find a new [NICHE] company to partner with and send the extra customers/clients/patients to...

Can you handle more business like this, right now?

Best,  
[NAME]  
[COMPANY]  
[PHONE]

### **Email #3**

Subject: Can you handle these calls for us?

Hey [PROSPECT NAME],  
My name is [NAME] with [COMPANY].  
Here is another call recording of a live call that was just delivered to a [INDUSTRY] company, just like yours.

We have too many calls coming in for [NICHE] [QUOTES/ESTIMATES/APPOINTMENTS] and our current partner in [CITY/STATE] can't handle all of them – so we'll need to find a new [NICHE] company to partner with and send the extra customers/clients/patients to...

Can you handle more business like this, right now?

Best,  
[NAME]  
[COMPANY]  
[PHONE]

### **Email #4**

Subject: [INDUSTRY] calls just keep coming in, can you handle them for us?

Hey [PROSPECT NAME],  
My name is [NAME] with [COMPANY].  
These calls just keep on coming in, day after day. Here is another call recording of a live call that was just delivered to a [INDUSTRY] company, just like yours.

We have too many calls coming in for [NICHE] [QUOTES/ESTIMATES/APPOINTMENTS] and our current partner in [CITY/STATE] can't handle all of them – so we'll need to find a new [NICHE] company to partner with and send the extra customers/clients/patients to...

Can you handle more business like this, right now?

Best,  
[NAME]  
[COMPANY]  
[PHONE]

## **Email #5**

Subject: RE: [INDUSTRY] call

Hey [PROSPECT NAME],  
My name is [NAME] with [COMPANY].  
These calls just keep on coming in, day after day in your area. They need to go a reputable company that can take care of them ASAP.

Can you handle more business, right now?

Best,  
[NAME]  
[COMPANY]  
[PHONE]